



RÉSERVATION - CONTRAT DE L'EXPOSANT



PLACE
BONAVENTURE

6-7-8 FÉVRIER
FEBRUARY 2011

6 février/February
DIMANCHE/SUNDAY
10H > 18H

7 février/February
LUNDI/MONDAY
10H > 18H

8 février/February
MARDI/TUESDAY
10H > 16H

EXHIBITOR'S COMPANY NAME _____

ADDRESS _____

CITY _____ PROVINCE _____ COUNTRY _____

POSTAL CODE _____ PHONE (____) _____ FAX (____) _____

OFFICIAL REPRESENTATIVE _____ CELLULAR PHONE _____

E-MAIL _____ INTERNET _____

SPACE RENTAL

Members Exhibitors have priority for selecting booth spaces according to the first one reserving a spot with payment and number of booth(s) reserved. Booth spaces will be allocated on a "first come, first serve" basis upon availability.

PLEASE CONTACT HRSA's SALES DPT
AT (514) 334-3404 • 1-888-766-0601.

YOU MUST RETURN YOUR RESERVATION FORM – CONTRACT DULY COMPLETED AND SIGNED TOGETHER WITH YOUR ADVANCE PAYMENT.

INDICATE YOUR PREFERENCE FOR BOOTH SPACE/LOCATION

1ST CHOICE : BOOTH SPACE(S) NO(S) _____

2ND CHOICE : BOOTH SPACE(S) NO(S) _____

WE INTEND TO EXHIBIT THE FOLLOWING PRODUCTS IN OUR BOOTH(S):

A. SPACE COST (MINIMUM 100 SQUARE FEET)

- | | |
|--|---|
| <input type="checkbox"/> 1 SIDE OPEN 18\$ | X _____ SQ. FT. = _____ \$ (A) |
| <input type="checkbox"/> 2 SIDES OPEN OR ON FRONT AISLE 20\$ | X _____ SQ. FT. = _____ \$ |
| <input type="checkbox"/> TURN KEY RENTAL | <input type="checkbox"/> 2 250\$ <input type="checkbox"/> 3 250\$ |
| | X _____ SQ. FT. = _____ \$ |

* This reduced price is given to each direct exhibitor who has paid its annual fee as member of the Hotel and Restaurant Suppliers Association.

TOTAL = _____ \$ (A)

B. REGISTRATION FEE

ADMIN. FEES = **350 \$ (B)**

ALL EXHIBITORS MUST BE HRSA MEMBERS

(HRSA MEMBERSHIP = **500 \$ (B)**
TOTAL IF NOT A HRSA MEMBER = **850 \$ (B)**

GRAND TOTAL A + B = _____ \$ (C)

TAXES WILL BE CALCULATED WHEN INVOICING (GST AND QST).



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IF YOU RESERVE MORE THAN 400 SQUARE FEET, YOU WILL BENEFIT FROM A 10% DISCOUNT ON ANY ADDITIONAL SPACE, NO MATTER WHAT TYPE OF BOOTH LAYOUT YOU HAVE CHOSEN TO ADOPT (THE 10% IS APPLICABLE ON THE MOST COSTLY SPACE(S)).

THE REGISTRATION FEE AND THE SPACE COST INCLUDE :

- ADMINISTRATION COSTS FOR PROCESSING THE EXHIBITOR'S FILE.
- INSCRIPTION TO THE SHOW'S PRINTED BUYER'S GUIDE AND THE HRSA'S WEB SITE.
- 30 COMPLIMENTARY PASSES TO INVITE CLIENTS.
- A MINIMUM OF 5 OFFICIAL BADGES FOR THE EXHIBITING PERSONNEL AND 2 MORE BADGES PER ADDITIONAL 100 SQ. FT.
- SERVICES FOR HANDLING OF MERCHANDISE AND FOR LIFT-TRUCKS FROM THE LOADING DOCK TO YOUR EXHIBITION SPACE, AND VICE VERSA.
- CLEANING OF THE CARPET IN YOUR STAND.

CONDITIONS OF PAYMENT

THE FULL PAYMENT SHALL BE PAYABLE UPON RECEIPT OF THE INVOICE.

METHOD OF PAYMENT :

CHECK TO : AFHR
9300 HENRI-BOURASSA WEST, #230,
ST-LAURENT QC H4S 1L5

CREDIT CARD

VISA

MASTERCARD

CREDIT CARD NO.

_____/_____
EXP. DATE

PAYMENT THROUGH PARTICIPATING BANKING INSTITUTIONS

I request admission as an exhibitor at the 2011 Rendez-vous HRI Show. I hereby confirm that I have a copy of the Rules governing the exhibition, of which I have duly read (annex). I accept all the clauses included in these regulations and conditions, without reservation or restriction, and waive any right of action against the organizer.

SIGNATURE

NAME IN BLOCK LETTERS

TITLE

DATE

PLEASE FORWARD THE ORIGINAL. KEEP A COPY RECTO VERSO AND THE ANNEX FOR YOUR FILES

IMPORTANT RULES STIPULATED IN ANNEX ARE PART OF THIS CONTRACT.

**ANNEX
RULES GOVERNING THE 2010
RENDEZ-VOUS HRI SHOW**

1. Qualifying conditions to exhibit
The Rendez-vous HRI Show is organized by the Hotel and Restaurant Suppliers Association. This exhibition is limited to suppliers of food products, beverages, equipment, accessories, technologies and services for hotels, restaurants, institutions and related markets, who have signed a reservation form – contract and paid for the space reserved. No canvassing is allowed outside the booths. No other person(s) will be permitted to solicit orders or distribute advertising material on the exhibition floor. Any violation of this rule will result in the prompt ejection of the offending person(s) concerned from the exhibition halls.
2. Subleasing of booth spaces
The exhibitor must limit the exhibits on his site to the materials, products or services listed on his reservation form - contract and accepted by the show organizer. He may not use any form of advertising to promote non-exhibiting firms. He can not transfer or sublease, in whole or in part, the site allocated to him.
3. Terms of payment
Each reservation must be sent together with the 30% advance payment before March 31st 2009. Failing such payment, the reservation will not be taken into consideration. The advance payment will be refunded to the exhibitor if his application for admission is rejected.

The second payment (30%) must be sent in by July 1st 2009. The last payment (40%) or any balance due must be sent in by October 31, 2009 and is non-refundable.

No reimbursement will be issued if the exhibitor withdraws his application for reservation or cancels his participation.

If an exhibitor makes a reservation after July 1st 2009, the first payment will be for 60% of the total bill. If an exhibitor makes a reservation after October 31st 2009, the entirety of the bill must be paid upon signature of the contract. If an invoice is not totally paid in due time, the show organizer will cancel the exhibitor's reservation and there will be no reimbursement issued to the exhibitor.
4. Cancellation of exhibition
In the event that the necessary premises are unavailable or should it prove to be impossible, for reasons of fire, war, public calamity or force majeure, to ensure the performance of all that is indispensable to the staging of the event, the organizer may decide at any time to cancel all the applications for exhibition space already filed while notifying the exhibitors of his decision in writing. Whatever the reason of such cancellation, the exhibitors will not be entitled to any compensation or indemnity. The funds, which will remain available after payment of all costs, will be distributed among the exhibitors proportionately to the amounts paid by them. It is herewith expressly agreed that the exhibitors shall have no right of preferring any claim against the organizer on any grounds or for any reasons whatsoever.
5. Moving-in and dismantling of booths details
The exhibitor has the duty and the responsibility to erect his booth(s) (including framework) according to the requirements of the show organizer (see rule 10). The exhibitor not conforming to these requirements would oblige the show organizer to take back the booth space(s) without reimbursement. The exhibitor is also responsible for decorating, including a minimum lighting, and dismantling his booth(s). This doesn't apply to exhibitor who rents a turn key booth.

It is understood that all decorating materials must be fireproof. Erection of booth(s) must be completed no later than 6:00 p.m., Saturday, February 6, 2010, and dismantling of booth(s) must not be started in part or completely before 4:00 p.m., Tuesday, February 9, 2010. All exhibitors must have vacated Place Bonaventure no later than 6:00 p.m., February 9, 2010. Failing this, they will be invoiced for storage.
6. Exhibitor's responsibilities
The exhibitor and his personnel shall be solely responsible for the safekeeping at all times of goods exhibited by them whether it is their property or others'. The show organizer will ensure continuous security for the exhibition floors, but will not be held responsible at any time to the exhibitor for any damages to exhibit material caused by fire, accident, theft or for any loss from any cause whatsoever, in transit or in any location in Place Bonaventure. Exhibitors are strongly advised to review their insurance needs and to secure the necessary coverage for all eventualities.
7. Publicity and canvassing
In the exhibition halls, all exhibitors' commercial activities must be conducted from the booth area, as allotted to each exhibitor. All show material that may annoy other exhibitors or which interferes with access to other booths or obstructs aisles is forbidden. The exhibitor's personnel, including those responsible for demonstrations, receptionists and hostesses, must confine their activities to the booth area. Each representative must be suitably attired in a manner which respects the professional character of the exhibition.

Any advertising, promotional or other scheme, which involves attracting visitors to the exhibitor's location with the object of constituting a lottery, is strictly prohibited under the law. Helium-filled balloons are strictly forbidden in the exhibition halls.
8. Compulsory services
Electricity and plumbing services (if required) must be obtained on site from the show organizer's designated firms. For any other services, the exhibitor is free to select his own contractor if he so desires, but in doing so, he must also comply with existing rules and regulations. Each exhibitor will receive a copy of the Exhibitor's Manual which includes all services available, order forms and the technical provisions concerning the show.
9. Services offered by the organizer and exhibitor's responsibilities
The show organizer cannot be held responsible for any physical or material damage or loss attributed to the using of any service that he might offer to the exhibitor, such as freezing and refrigerated space, deep-fryers, etc., and to the occupation of this space by the exhibitor.
10. Regular booth(s) dimensions:
a) BACK WALL: The back wall of any booth must not exceed 12 feet in height, including exhibitors' sign(s), except on outside walls of the main exhibition hall, and then only to a maximum height of 16 feet. The reverse side of a back wall exceeding 8 feet in height must have a nice finish.

b) HEIGHT OF LATERAL PANELS: The first 4 feet from the back must have a minimum/maximum of 8 feet in height and the remaining height of lateral panels must be 3 feet in height, including signs.

c) POP-UP BOOTH: The exhibitors possessing a pop-up booth must have divisions setting out the dimensions of their booth space (back and sides).

d) IRREGULAR BOOTHS: It is possible to present booths of different dimensions than the aforementioned, on condition that the exhibitor sends a plan or a photograph of the booths to the organizer's office for approval by the General Manager. Send your plan or photograph in advance in case some modifications would be required.

e) SURFACE AREA: The surface area rented must be covered by a rug or a floor covering of equal dimensions.

Booths are to be decorated and merchandise displayed in such a manner that they will not interfere with or distract from adjoining booths. Decorations, signs or shelving shall not encroach upon the aisles or the neighbouring exhibitors' booths.
11. Restrictions to displayed merchandise
No second-hand or reconditioned merchandise may be displayed or sold. No price should be shown in any way on the merchandise on display. However a catalogue or a price list may be given to the visitor. The tasting, the distribution and/or sale of alcoholic beverages by the exhibitors on the site of the show are regulated by the "Régie des alcools, des courses et des jeux du Québec". The exhibitor must contact the show organizer for details. The sale of samples and the staging of tasting sessions for a fee are prohibited.
12. Overhead hanging signs dimensions
Overhead hanging signs are permitted. If booths are lined up on one row only, text and/or logo must not be visible on the reverse side of the sign. If booths are back-to-back, text and/or logo can be printed on all faces of the sign. Overhead identification signs must not exceed 5 feet in length for every 10 feet frontal booth space; height of sign should not exceed 4 feet. Also, these signs must be hanging at least 12 feet from the floor and installed over the space that the exhibitor occupies.
13. Audio-visual presentations
Sound presentations or slides or film shows are only permitted if noise levels do not exceed those of normal conversation and only if they are not annoying to other exhibitors. Furthermore, the show organizer denies all responsibility regarding royalties.
14. Cooking of food and hygiene
It is permitted to cook food anywhere on the exhibition floor. Cooking with gas is prohibited. Please note that according to the rules of the Montreal Fire Department, all exhibitors must possess, near their cooking equipment, at all times, an approved fire extinguisher. Furthermore, a metal plate, measuring 3 feet in width by 4 feet in height, must absolutely be installed at the back of all deep-fryers. Also, the exhibitor has the responsibility of maintaining a high degree of cleanliness and hygiene.
15. City's regulations
The exhibitor shall abide by all applicable instructions and regulations with respect to fire, police, health, hygiene and all regulations, orders and by-laws of the City of Montreal or any other public authority and security agents.
16. Exhibitor's representatives
The exhibitor is responsible for the behaviour of his employees, his agents, his dealers, his contractors and their agents, while such personnel are on the exhibition premises. Each exhibitor must ensure at all times during the opening hours of the exhibition the presence of someone at his booth.
17. Damages to exhibition halls, responsibilities and indemnities
At the end of the exhibition, the exhibitor must leave the space occupied in the same condition in which he took it over. Exhibitors will be held responsible for any damage caused to the exhibition halls. Nothing may be posted, nailed, screwed or otherwise attached in any way to the columns, walls, floors, ceilings, fittings, furnishings and other parts of Place Bonaventure.

Moreover, the exhibitor must at his own expense ensure that he is protected against any claims, demands and proceedings arising from injury, death or material damage occurring in his booth or elsewhere on account of acts or omissions on his own part or by his staff, employees, representatives, trustees, guests or contractors. The exhibitor undertakes to compensate and free the show organizer and Place Bonaventure of all responsibility for costs, claims and requests that may result from the undertakings and responsibilities assumed by the exhibitor or which could be claimed as related to such commitments and responsibilities.
The show organizer, its subcontractors, the administration of the exhibition, the proprietors of Place Bonaventure and their representatives, contractors or employees cannot be held responsible for any bodily harm or any damage caused to goods belonging to the exhibitor, or for which he is responsible; nor for any physical or material damage which might be attributed to the exhibitor's occupation of exhibition space, or to any acts or omissions by the exhibitor's staff, employees, representatives, servants, contractors, trustees or guests or anyone said to be associated with him in any other way. Exception is made for claims as a result of material or physical damage due to negligence by the show organizer, the exhibition administration and the proprietors of Place Bonaventure and their respective staffs, representatives and employees.
18. Compulsory identification
All person, representative, exhibitor, administrator, broker, visitor, guest must wear the exhibition's official identification badge at all times. All false accreditation of representatives or undue use of identification badges provided to exhibitors, and all recourse to any method or device allowing the entry of unauthorized persons into the exhibition halls, will constitute sufficient reason for immediate expulsion.
19. The show organizer's discretionary power
The show organizer has full power to interpret or amend the rules or to make any additional rules it may deem proper. Any taxes or form of governmental taxation that could be imposed on the renting of booth spaces, will be payable by the exhibitor. The instructions contained in the Exhibitor's Manual are part and parcel of this contract. This hereby annex on rules governing the 2010 Rendez-vous HRI Show is systematically sent to each exhibitor in order to enable him to submit his application for admission to the exhibition. Consequently, each application shall imply the acceptance in full and without reservation by the exhibitor of these rules governing the show.
20. IN THE EVENT OF A CANCELLATION, NO REIMBURSEMENT WILL BE ISSUED.
21. THE SHOW ORGANIZER RESERVES THE RIGHT TO CANCEL ANY CONTRACT IF THE EXHIBITOR DOES NOT RESPECT ALL THE RULES WRITTEN ABOVE.
22. Exhibition hours
Sunday - February 6, 2011 - 10:00 a.m. to 6:00 p.m.
Monday - February 7, 2011 - 10:00 a.m. to 6:00 p.m.
Tuesday - February 8, 2011 - 10:00 a.m. to 4:00 p.m.

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